SURVEY LOTTOZERO/SHEMAKES

**Participants: 17**

**Age?**

* 25-34 yo: 6
* 35-44 yo: 5
* 45-54 yo: 5
* 55-64 yo: 1

5.**Nationality:**

Italian: 15

Portuguese: 1

Indonesian: 1

6.**In which country do you currently live?**

Italy: 14

Germany: 1

Netherlands: 1

7.**Do you identify as belonging to an ethnic minority group?**

* No  16
* Prefer not to say  1

8.**What gender do you identify as?**

* Female 14
* Male 2
* Other: female, without need to underlying it 1

9.**What’s your highest level of education?**

* High school Diploma 1
* Bachelor’s degree 6
* Master’s Degree 10

10.**What was the focus of your previous studies? You can mention the subject of your degree(s) or other alternative educational courses you might consider relevant**

Fashion design 8

Textile design 1

Political Science 1

Jewelery Design 2

Informaticca 1

Design and Architecture 3

Maths 1

Literature 1

Fashion styling 1

11.**What’s your current work status?**

* Full-time Employed 5
* Self-employed/Freelance 12

12.**What is your current job title / professional activities? In which sector?**

………………

Fashion designer 6

Brand manager 2

Entrepreneur 6

Jewellery maker 2

Teacher 4

Artisan 2

13.**Have you gone through a significant career change?**

Think of working with something different from what you have studied or applying a non-conventional technology to your field, for example.

Not at all: 2

A little: 2

Moderate: 6

Quite a lot: 4

Completely: 6

14.**Have you participated in any alternative course(s) that encouraged you towards innovation? If so, what were the most relevant knowledge and skills learned?**

Think of not only technical knowledge but also soft skills, creative, behavioral…

Team working: 2

3d design: 1

Soft skills:

Design: 1

Materials: 1

Marketing:1

No: 6

15.**Which skills would you like to have been trained earlier, in order to begin your entrepreneurial journey more serenely?**

Technical drawing 1

Business, financial and administrative knowledge 9

Management skills 2

Marketing and sales 3

Brand creation 1

Textiles and textile manipulation 1

16.**Which field or which skills would you benefit from or which means do you still need to make the next step on your innovative/entrepreneurial path?**

Check the ones you need or want to know most about:

* Sales & distribution: 6
* Sourcing & production: 2
* Project, business and product development: 2
* Business modelling: 2
* Marketing, pr, communications: 1
* Qualified personnel: 1
* (Project) management
* (Innovation) network
* Funding and grant application Technical aspects (manufacture / design / basic science /...)
* Design
* Languages
* Introduction and presentation coaching
* All of the above: 2

17.**Are you part of any (local / international) professional network/community/ association? If yes, which one and how do you believe this environment enables you to move forward in your career?**

* No:5
* Yes: Ren Collective, Must Had, Creative people in Florence, Lottozero Directory, Federmoda, Gammadonna, S4fashion community, MIP incubator, Jewellery collective, Confartigianato
* Yes, but I’n not satisfied

18.**Where do you look to find a solution to a problem in your activity? Who do you turn to? (1-5)**

* Internet: 5 5 3 2 3 4 4 5 5 4 4 4 2 4 4 3 2
* your training school 2; 2 1 1 2 1 1 3 1 3 1 4 1 1 3 - 1
* your professional mentor 1 5 5 2 2 4 1 2 3 4 1 4 5 2 5 1 2
* parents / grandparents 3 5 2 1 1 3 1 1 2 2 1 5 1 1 3 1 1
* your colleagues from different activities 2 5 4 3 5 5 55 4 4 2 5 4 3 5 3 4
* network / associations / community 1 3 1 3 4 5 42 4 3 1 5 4 3 2 4 3
* other

19.**Where do you look for inspiration? (1= not at all;5=totally)**

* internet: 4 5 3 1 3 4 4 5 4 4 4 4 3 3 3 2 2
* your professional mentor : 1 2 2 2 1 3 1 2 2 3 1 4 2 2 2 1 1
* your colleagues from different activities: 3 3 4 2 3 5 4 4 2 4 2 4 2 2 4 1 2
* nature: 3 4 5 2 2 4 4 5 5 4 3 5 2 5 5 4 4
* history/tradition: 3 4 5 5 4 4 4 5 5 4 4 5 4 5 4 4 3
* friends and family: 2 2 3 2 2 2 3 3 3 3 4 5 2 5 3 1 2

20a.**Thinking about your work environment today, do you feel diversity and inclusivity are important topics? (1-10) (**Feel free to share examples of experiences that you have been through.)

………………

* DIVERSITY: 5 5 5 5 4 5 5 5 5 4 3 4 5 5 4 4 5
* INCLUSIVITY: 3 5 5 5 4 4 5 5 5 4 3 4 5 5 4 5 5
* add

20b.**Do you feel supported/encouraged to be who you are?**

**Do / did you receive support from your own gender group working in your same field?**

NO: 3

YES: 12

IDK: 2

**20c. Are you interested in a course about sustainable fashion?**

YES: 76,5 (13)

NO: 23,5 (4)

21.**Which ones of these themes would you find most interesting in an i​ntroduction to environmentally friendly production in fashion? (1-10)**

* Circular production & circular economy : 2 5 3 5 3 5 4 5 5 5 5 4 2 5 4 5 5
* Introduction to customers behaviors and digital and technological changes 4 5 5 5 5 5 5 5 4 5 3 4 3 5 5 5 3
* Calculating the environmental impact of the sector and introduction to the sources of contamination 4 5 3 5 4 3 4 5 5 4 3 4 2 5 5 5 3
* Current trends and innovation in the textile sector 2 5 45 55 5 3 3 5 5 4 2 5 3 5
* Water 2 5 5 5 4 3 4 5 3 5 3 4 3 5 4 5 5
* The study of quality production and holistic thinking 2 4 2 3 5 3 3 5 4 2 4 3 4 2 5 3 4 5
* **Understanding the supply chain and sourcing (of materials and production companies ) 4 4 4 5 4 5 4 4 5 4 5 4 3 5 2 5 4**
* Corporate social responsibility 4 5 5 5 4 4 4 5 5 4 2 4 3 5 3 5 4
* Transparency and traceability 4 4 5 5 4 4 2 5 3 4 3 4 3 5 3 5 4
* Technology 4 4 5 5 4 5 2 5 3 4 3 4 4 5 3 4 4
* Materials 4 5 4 5 5 5 2 5 5 4 3 4 4 5 3 5 5
* Certifications 4 4 5 5 4 4 2 5 5 4 5 4 2 5 5 3 4
* Fair Fashion 2 4 3 5 4 3 4 5 3 4 2 4 2 5 3 5 4

26.**Would you like to be kept in the loop for further information on how to contribute to the gender issue in the textile clothing fashion industry?**

* Yes, count me in!: 15
* Sorry, I'm too busy. Not for now: 2