# **Shemakes interview questions**

- 1. General profile
- Profile & Demographics name, age, nationality, studies
  - Where did you grow up? Where are you currently based? Birthdate?
  - How do you identify yourself gender-wise?
- Educational Background academic degrees, additional courses What's your educational background?
  - Would you say your educational background is more technical, creative or Theoretical?
  - What strengths do you think it gave you to be able to embark on the entrepreneurial adventure?
- Professional Background career path (max last 2 relevant positions), current job position / sector
  - What was your professional background before becoming an entrepreneur? In which sector?
  - What are your current activities? (in addition to the company you founded if any)

# 2. Motivations (to become an entrepreneur)

- What were the reasons that led you to this alternative/innovative journey? If there was a change in career path : what made you interested in working with innovation ? The key turning point ?
- Was there someone who made you feel like you could make it as an entrepreneur? Someone who helped you take this path - voluntarily or not?

#### 3. Skills background

- What knowledge and skills did your studies give you ? (more technical, creative...?)
- Which topics / skills did you find useful / interesting for your entrepreneurial path ?
- Which topics / skills did you find useful / interesting for entering the labour market ?
- Did these topics/skills have an impact on your journey ?
- What do you identify as key skills that you absolutely must have to embark on the entrepreneurial adventure?
- Which skills would you've liked to have been trained in earlier, to begin your entrepreneurial journey more serenely?
- Where did you end up learning them: directly on the field? elsewhere?
- Were there other (content/technical skills/knowledge) gaps you had to overcome before arriving at what you currently do?
- Do you feel that a man would have had fewer obstacles than you on this path (due to skills that are more commonly passed on to them)? Why or why not?

## 4. Needs & Opportunities

Present the Fabricademy program in more detail. If you had been able to follow a programme like this during your career...

- Which topics/skills (practical/technical but alsos soft skills) would you like to have attended ?
- What type of collaborations and activities would you think interesting between a program like Fabricademy and a network like TCBL, in order to better integrate women entrepreneurs into the labour market?

## 5. Employability

- Do you feel there are enough opportunities for the type of work you want(ed) to do in the T&C (and materials) sector?
- If you ever stop the entrepreneurial adventure, do you have a sense that you'll find a job more easily than before?

#### 6. Inclusive workspace

- Do you feel you are treated equally compared to your co-workers in your workspace?
- Would you say that your workspace is diverse in terms of gender, age, race, educational background, ability, ethnicity, language, culture, sexuality?
- Do the people in leading positions have different or homogeneous intersectional backgrounds?
- Do you think the growth opportunities and salary of you and your co-workers are comparable?
- Do you believe you have qualities / skills / attributes that were advantageous to reach your career position today? If yes, which ones and why? Do you feel they are intersectional-related?
- How do they incorporate diversity and gender questions in their company? Is there any inclusivity program/guidelines on the recruiting process?